

Website Privacy Policy

Summary: This policy explains what information the Coastal Medical Billing website collects from visitors, how that information is used, and the rights of visitors under applicable Georgia and federal law.

Website Privacy Policy — Coastal Medical Billing

Effective Date: May 5, 2026

Last Revised: May 5, 2026

Introduction

Coastal Medical Billing ("Company," "we," "us," or "our") is committed to protecting the privacy of individuals who visit our website. This Website Privacy Policy describes the types of information we may collect from visitors to our website, how we use that information, and the choices available to you regarding our use of your information.

Important: This policy applies only to information collected through our public website. It does not apply to protected health information (PHI) handled by Coastal Medical Billing in the course of providing medical billing services to covered entities. PHI is governed by the Health Insurance Portability and Accountability Act of 1996 (HIPAA), the HITECH Act, and the terms of our Business Associate Agreements with covered entities. Our website does not collect, store, or transmit PHI.

Information We Collect

Information You Provide Voluntarily

When you contact us through our website (for example, by submitting a contact form or sending an email), you may voluntarily provide information such as:

- Your name
- Email address
- Phone number
- Company or organization name
- The content of your inquiry

Information Collected Automatically

When you visit our website, our web server and any third-party analytics tools may automatically collect certain technical information, including:

- Your IP address
- Browser type and version
- Operating system
- Pages visited and time spent on each page
- Referring website address
- Date and time of your visit

This information is collected through cookies, server logs, and similar technologies and is used to improve website performance, analyze usage trends, and administer the site.

How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your inquiries and requests
- To improve the content, functionality, and security of our website
- To analyze website traffic and usage patterns
- To comply with applicable legal obligations

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

Cookies and Tracking Technologies

Our website may use cookies — small text files placed on your device — to enhance your browsing experience. You may configure your browser to refuse cookies or alert you when cookies are being sent. If you disable cookies, some features of our website may not function properly.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any third-party site you visit.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect the information collected through our website from unauthorized access, disclosure, alteration, or destruction. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

Children's Privacy

Our website is not directed at children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected such information, we will take steps to delete it promptly.

Your Rights

Georgia does not currently have a comprehensive consumer data privacy statute comparable to the California Consumer Privacy Act (CCPA). However, if you would like to request access to, correction of, or deletion of any personal information you have provided through our website, please contact us using the information below. We will respond to your request in a reasonable timeframe.

Applicable Law

This policy is governed by the laws of the State of Georgia and applicable federal law. Georgia's data breach notification requirements are set forth in O.C.G.A. § 10-1-910 through § 10-1-912. Recording Law

Changes to This Policy

We reserve the right to update this Website Privacy Policy at any time. Changes will be posted on this page with a revised "Last Revised" date. Your continued use of our website after any changes constitutes your acceptance of the updated policy.

Contact Us

If you have questions about this Website Privacy Policy, please contact:

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Revision History

Date	Version	Description
May 5, 2026	1.0	Initial publication